

\$300,000 - 134 W Broadway Street, Missoula

MLS® #30057898

\$300,000

Bedroom, Bathroom,
Business Opportunity

N/A, Missoula, MT

MOXIE Cosmetic Art Studio is a rare opportunity to step into ownership of one of Missoula's most recognized esthetics and cosmetics businesses. Established in 2017 and rebranded in 2021, MOXIE has grown from a small studio into a thriving, full-service cosmetic art space in the heart of downtown. Known as the beauty collective that offers the services "your salon forgot," MOXIE has built a strong reputation for exceptional quality, creativity, and community connection. With a beautifully designed modern studio, loyal clientele, and a well-established brand, this turnkey business is fully operational from day one and ready for a new owner to continue its growth. The sale includes everything needed to operate seamlessly, from equipment, furnishings, tools, and supplies to vendor relationships, client databases, marketing assets, and established systems and procedures. SEE MORE... The studio offers five private treatment rooms along with an expansive retail boutique, providing multiple revenue streams and the ability to expand services or product offerings. It's prime downtown location ensures consistent visibility and accessibility for clients. MOXIE has a strong brand presence with more than 2,500 Instagram followers, a robust website and domain, and active social media accounts that drive engagement and bookings. The business specializes in a premium mix of services including cosmetics, lashes, brows, skincare, and esthetics treatments, and it benefits from



a large base of repeat customers who generate immediate cash flow. Buyers will also gain access to transferable vendor and supplier contracts, an online booking system, POS and CRM platforms with historical client and financial records, as well as official trademarks, branding, and marketing collateral. Operational resources such as training manuals, and staff onboarding materials are also included, making this a true turnkey opportunity with minimal ramp-up time. For the new owner, growth potential is substantial. The existing client base and brand recognition provide a strong foundation for expansion through new service lines, additional retail products, or increased marketing reach to capture more of the Missoula and beyond market. There is also the possibility to replicate the successful “MOXIE model” in new locations. Whether you are a licensed esthetician seeking to own your own space, an existing salon owner looking to expand, or an entrepreneur seeking a profitable investment in the beauty industry, MOXIE offers a proven, profitable path forward. The current lease is transferable, and financial records will be made available upon signing a nondisclosure agreement and providing proof of funds. Please note that this is a sale of the business only, with no real estate included. Don’t miss the opportunity to own MOXIE Cosmetic Art Studio – a respected, profitable, and turnkey beauty destination in the heart of downtown Missoula.



Essential Information

MLS® #	30057898
Price	\$300,000
Type	Business Opportunity
Sub-Type	Business

Status Active

Community Information

Address 134 W Broadway Street
Subdivision N/A
City Missoula
County Missoula
State MT
Zip Code 59801

Exterior

Foundation Block

Additional Information

Date Listed October 1st, 2025